Programme Specification

UNIVERSITY OF WESTMINSTER

Course record information

Name and level of final award	- Bachelor of Arts with Honours - International Communication and International Business - Bachelor of Arts with Honours - International Communication and International Business with International Experience - Bachelor of Arts with Honours - International Communication and International Business with Professional Experience The award is Bologna FQ-EHEA first cycle degree or diploma compatible
Name and level of intermediate awards	- Bachelor of Arts (BA) - International Communication and International Business - Diploma of Higher Education (Dip HE) - International Communication and International Business - Certificate of Higher Education (CertHE) - International Communication and International Business
Awarding body/institution	University of Westminster
Teaching institution	University of Westminster
Status of awarding body/institution	Recognised Body
Location of delivery	Primary: Central London Secondary/Tertiary Locations: Marylebone
Language of delivery and assessment	English
QAA subject benchmarking group(s)	
Professional statutory or regulatory body	
Westminster course title, mode of attendance and standard length	- International Communication and International Business, Full-time, September start - 3 years standard length with an optional year abroad or placement - International Communication and International Business, Part-time day, September start - 6 years standard length with an optional year abroad or placement
Valid for cohorts	From 2025/6

Admissions requirements

There are standard minimum entry requirements for all undergraduate courses. Students are advised to check the standard requirements for the most up-to-date information. For most courses a decision will be made on the basis of your application form alone. However, for some courses the selection process may include an interview to demonstrate your strengths in addition to any formal entry requirements. More information can be found here: https://www.westminster.ac.uk/study/undergraduate/how-to-apply

Recognition of Prior Learning

Applicants with prior certificated or experiential learning at the same level of the qualification for which they wish to apply are advised to visit the following page for further information:

https://www.westminster.ac.uk/current-students/guides-and-policies/student-matters/recognition-of-prior-learning

Aims of the programme

Welcome to our degree in International Communication and International Business! This course is designed to focus on the intercultural competences and communication needs of a variety of businesses. It places an emphasis on sustainability and equality, and offers you the chance to develop your knowledge of business and communication methods while also building the practical skills and capabilities required for you to function effectively in an international business environment.

This interdisciplinary course aims to develop an enquiring, critical and reflective approach to ideas and issues, enabling successful graduates to contribute proactively to a range of workplaces such as private businesses, the public or third sectors, self-employment, and multinational corporations and institutions of all kinds.

When you join this course, you will not only gain important intercultural understanding and skills but also contribute to a learning environment that values diversity, inclusivity and personal growth. We foster an inclusive learning environment that values difference, encourages active participation, and considers your unique needs as an individual student. Our course team is dedicated to promoting equality and equity through our curriculum, teaching practices and learning spaces. We actively encourage students' feedback to enhance the course design and delivery, for example in academic tutorials. We provide accessible materials across all modules and employ a range of assessment modes that allow you to showcase your skills and tailor your learning experience to your preferences.

Overall, the BA International Communication and International Business aims to:

- develop the knowledge, skills and capabilities you require to respond proactively and creatively to contemporary business issues, with a focus on written and oral communication, and the intercultural challenges of the global business environment;
- equip you with the interdisciplinary knowledge, understanding and academic skills to continue to post-graduate study;
- help you to develop a range of intellectual, professional attributes and transferable skills such as team working, problem-solving, research, critical and creative thinking and communication that will enable you to gain employment and then to add value to an organisation;
- help you to develop the resilience to perform under pressure, to continue to strive towards a solution in adverse circumstances and to use feedback to find a way through to a successful outcome;
- produce graduates who have cultural sensitivity and insight into the values and business practices in countries across the globe;
- equip you with a critical understanding of global diversity in sustainable business practice, including inclusive culture, social responsibility and ethics;
- cultivate student autonomy and develop graduate qualities such as effective communication, personal management, flexibility, analytical and critical thinking, teamwork and originality.

International and Professional Opportunities

One of the highlights of our International Communication and International Business degree is the opportunity to embark on a transformative international or professional experience. This can be tailored to your personal circumstances, and flexible opportunities could include short fully funded field trips or summer schools, a semester spent studying abroad in the second year, and/or a year-long international experience or work placement after your second year of study.

The **international field trips** and **Westminster Working Culture (WWC) field trips** usually last 5 days and are open to

all students to apply. The destinations and activities change yearly but are led by members of staff with cultural and linguistic knowledge of the destination. And the best bit? The trips are entirely free-of-charge to you!

The **semester abroad** is available to you when you are in your second year of study, and you will study the same subjects of your degree at a partner institution, organised by Westminster.

The **year abroad** is available to you when you complete your second year of study, you can either participate in an exchange where you study at a partner institution (organised by Westminster) or organise your own work placement abroad with support from Westminster. Your time abroad fosters intercultural awareness, self-reliance, and invaluable global connections, making you a mobile and transnational citizen. Imagine the possibilities of studying at one of our partner institutions in Australia, Europe, Canada, China, Jordan, Latin America, Morocco or the USA.

Alternatively, if you prefer to gain professional experience within the UK, you can opt for a UK-based **year or semester in industry**. This rare opportunity provides real-world experience of a professional workplace, allowing you to acquire practical skills, build a network of contacts and get a head start in your career.

Join us in our commitment to producing articulate, resourceful, creative and critically aware graduates whose interdisciplinary outlook prepares them for success in diverse intercultural and professional environments.

Employment and further study opportunities

University of Westminster graduates will be able to demonstrate the following five Graduate Attributes:

- Critical and creative thinkers
- Literate and effective communicator
- Entrepreneurial
- Global in outlook and engaged in communities
- Social, ethically and environmentally aware

University of Westminster courses capitalise on the benefits that London as a global city and as a major creative, intellectual and technology hub has to offer for the learning environment and experience of our students.

The BA International Communication and International Business course aims to generate graduates who prove to be attractive to two distinct groups of potential employers. They will be attractive to UK-based companies that wish to gain an employee with the added value of depth of knowledge of the communication in, and cultural context, of a particular international environment; and to employers based abroad who wish to gain an employee with expertise in international business with the added value of the ability to communicate in English and/or knowledge of the UK business environment. Your written and oral communication skills will be of particular value for those targeting a successful career in PR, Communications, and Marketing.

Employers of our graduates expect them to have skills of critical thinking, analysis and synthesis; effective communication using varied technology and media; qualitative, quantitative and interdisciplinary aptitude; effective problem solving; reflective, adaptive and collaborative skills; motivation and initiative.

Employability and enterprise are strongly embedded in several core modules within Levels 4, 5 and 6. These modules allow students to reflect on their skills in relation to the current graduate labour market and to articulate personal goals and their personal development plan as part of the Employing Humanities programme.

This Work Based Learning (WBL) programme is delivered in tutorials and offers various opportunities for career development, including support with self-auditing, interview techniques, job and placement search strategies, postgraduate application processes, self-branding and mentoring. Students are guided through the Westminster Employability Award (WEA) scheme, accessible through Engage with an aim of achieving Bronze in the first year, Silver in the second year and Gold or Platinum in the final year. We actively engage with employers from different sectors and diverse backgrounds, involving them in curriculum design and encouraging their participation in career education, guidance and events at the University. We work closely with colleagues based in the Careers and Employability Service (CES) to deliver a range of tailored support and events.

Our degrees are designed to equip you with the transferable skills, intercultural competences and international outlook needed in the 21st-century workplace. Reflecting our long-term commitment to your career, the Employing Humanities programme is divided into stages at each level of study, mapping onto the CAREER pathway:

C is for **Capture** and sharing our Employing Humanities programme with prospective students at Open Days and on the website.

A is for **Arrivals** and introducing new students to the Careers & Employability Service and Employing Humanities programme during Arrivals Week.

R is for **Reflection** when first-year students record existing professional experience, identify skills gaps and ways to the fill them.

E is for **Experience** of real-world employment activities and problem-solving in the second year, when the 'Humanities Hackathon' takes place and major employers provide students with a live brief, joining them in a day of competitive pitching interspersed with networking (former organisations include Black Lives in Music, the BBC, Channel 4, FT Live, Hallmark, LVMH, Meta, Mind and WaterAid).

E is for **Employment**-readiness in the final year, when tutors and mentors support students to springboard into the world of work upon graduation.

R is for **Return** and encouraging recent graduates to return to the University and "give back" by sharing their workplace experiences, challenges and lessons through student mentoring, careers' talks, etc.

There are also numerous on-campus and external employment and volunteering opportunities supported by the Employability Director and publicised through a dedicated Employing Humanities platform. This will keep you up-to-date with openings as they happen, from international placements to teaching taster schemes and in-house Student Ambassador and Digital Ambassador roles, where you could get paid for managing the Humanities Blog or our HOMELandS research centre's social media channels. Moreover, there is an optional work placement or study abroad year which can give you the opportunity to experience your chosen career path first-hand while still studying.

It doesn't end there. Our lecturers will be happy to provide you with references and advice about further study; and our helpful Careers & Employability Service (CES) and We Network and the Mentoring Team work closely with our Employability Director to provide you with tailored support and practical advice for three years after you've graduated!

What will you be expected to achieve?

Learning outcomes are statements on what successful students have achieved as the result of learning. These are threshold statements of achievement the learning outcomes broadly fall into four categories:

- The overall knowledge and understanding you will gain from your course (KU)
- Graduate attributes are characteristics that you will have developed during the duration of your course (GA)
- Professional and personal practice learning outcomes are specific skills that you will be expected to have gained on successful completion of the course (PPP)
- Key transferable skills that you will be expected to have gained on successful completion of the course. (KTS)

Level 4 course learning outcomes: upon completion of Level 4 you will be able to:

- L4.1 Understand the internal functions and processes of organisations, including sustainability, socially entrepreneurial initiatives, and understand the use of technology in a global business context (KU PPP)
- L4.2 Show an awareness of cultural differences within organisations and their environments, and their impact on communication in international contexts (GA)
- L4.3 Show a basic understanding of established principles around intercultural and interpersonal awareness, understanding, and competence in familiar and unfamiliar contexts (KU PPP KTS)
- L4.4 Develop practical, and interpersonal skills, as well as your personal attributes, in relation to employability (GA PPP KTS)
- L4.5 Work in a group, demonstrating an understanding of the functions and processes of business organisations and behaviours in a international context (KTS)
- L4.6 Develop basic knowledge of interpersonal communication theories, and identify a variety of contexts, and identify individual communication styles where these might apply (KU PPP KTS)
- L4.7 Identify the characteristics of language, communication, and their international significance (KU PPP CS)

Level 5 course learning outcomes: upon completion of Level 5 you will be able to:

- L5.1 Apply theory to assess the key economic, ethical and social issues impacting organisations (KU CS)
- L5.2 Reflect on the impact of environmental issues on international business and communication and show awareness of sustainability in relation to case studies (GA)

- L5.3 Develop critical thinking and apply increasingly complex principles of intercultural and interpersonal awareness, understanding, and competence in a range of contexts (KU PPP KTS)

- L5.4 Enhance your cognitive, practical, and interpersonal skills, as well as your personal attributes, in relation to employability, gaining real-world experience of professional contexts, problem-solving, and workplaces (GA PPP KTS)

- L5.5 Apply in-depth knowledge in a variety of professional intercultural and interdisciplinary contexts, and between and across modules in both disciplines (GA KTS)

- L5.6 Organise and communicate information in an appropriate medium and style with regard to audience and desired emotional effect (KTS SS)

Additional Year course learning outcomes: upon completion of Additional Year you will be able to:

- L5.7 Work and/or study independently in another cultural environment for a sustained period (PPP KTS)

- L5.8.1 Apply sophisticated critical thinking and reflect on the social, cultural, and professional experiences undertaken (PPP CS)

- L5.8.2 Work independently in a professional environment for a sustained period (GA PPP KTS)

- L5.9 Record and reflect on the employability experience undertaken (GA PPP KTS)

Level 6 course learning outcomes: upon completion of Level 6 you will be able to:

- L6.1 Critically examine and evaluate contemporary organisations by applying theoretical frameworks and practice in an international context (KU)

- L6.2 Critically evaluate the importance of interpersonal, corporate and professional responsibility in an international arena and help organisations adapt in increasingly complex internal and external environments in a sustainable way (KU)

- L6.3 Critically identify and apply complex and interrelated principles of intercultural and interpersonal awareness, understanding, and competence in simulated business contexts (GA PPP KTS)

- L6.4 Apply cognitive, practical, and interpersonal skills, as well as personal attributes, to employability, showcasing employment readiness through complex work-based learning and assessment (GA PPP KTS CS)

- L6.5 Design independent research and test theory using a range of analytical skills on a topic related to international communication and/or business, and identify solutions to a complex problem (KU GA PPP KTS SS CS)

- L6.6 Critically analyse professional scenarios and issues surrounding intercultural and international communication and how these skills are utilised in the professional world (KU PPP KTS)

- L6.7 Interact effectively within a learning or professional team; recognise, support and be proactive in leadership; negotiate in a professional or community context; and manage conflict (GA PPP KTS CS)

How will you learn?

Learning methods

At Westminster, learning goes far beyond traditional lectures. As an undergraduate student, you'll engage in a variety of interactive learning experiences designed to stimulate your intellectual growth with a lot of teaching taking place in small groups. From seminars, academic tutorials, and practical workshops to task-based exercises, peer presentations and professional simulations, you'll encounter a dynamic mix of learning methods that foster critical thinking, problem-solving skills, teamwork and independent learning. We strive to eliminate barriers to your learning and collaborate with you to create an inclusive educational experience. The variety of our learning approaches and assessment types means that each student's strengths are catered for, and this course is distinctive in its hands-on approach to professional skills within the classroom setting and its interdisciplinary approach.

At Level 6 (final year) you will take a proactive, self-directed approach to your own learning. The final year allows you to complete an extended piece of independent research on a topic related to international business and communication. Your research project encourages you to make connections between your studies on other modules, so allowing you to experience first-hand how knowledge is derived from research. This independent research provides a valuable foundation for both employment and postgraduate study in terms of showcasing your development of self-motivation, the ability to prioritise time and resources to meet deadlines, to deal with pressure effectively, to apply your own informed perspective, and to prepare a cogent analysis based on clearly articulated evidence.

Much of your learning will also take place outside formal contact hours. You'll have access to all class materials via the Virtual Learning Environment (Blackboard Ultra), our well-resourced libraries – both on campus and online – and the University's wide range of study skills workshops and one-to-one appointments. We also work with generative artificial intelligence (GenAI). While recognising the transformative potential of AI in learning, we emphasise the fundamental importance of academic integrity. The use of AI tools by our students to automatically generate assessments is considered a breach of academic standards, hindering the development of critical thinking skills and undermining the educational process. However, we are also mindful of the opportunities presented by AI and the ways in which we can teach you to get the most from it, helping you to understand its uses for idea generation and its support in research and writing, as well as critically exploring its limitations and risks, which we do in all modules.

Sustainable Development Goals

Sustainable development has become central to learning and teaching in higher education, reflecting the increasing wider social awareness and recognition of sustainability agendas. The University of Westminster is committed to the United Nations' 17 Sustainable Development Goals (SDGs).

Sustainability is not only about climate change and other environmental questions, but also encompasses a broader range of goals and aspirations to improve social justice, poverty, health, and education at local and global levels. Sustainability agendas offer new lenses through which to view the relationships between social, cultural, economic, and environmental challenges, which makes them **highly relevant to the study of intercultural communication and today's professional world.**

Westminster adopted UN target 4.7 as a shared university goal in June 2023. UNESCO has published resources for educators developing learning objectives around sustainable development. These outline eight core competencies that higher education should enable learners to develop, in order to progress sustainability objectives. These competencies can be understood as ways of thinking, ways of practising, and ways of being. This course emphasises five of these competencies:

Systems thinking competency: the abilities to recognise and understand relationships; to analyse complex systems; to think of how systems are embedded within different domains and different scales; and to deal with uncertainty.

Normative competency: the abilities to understand and reflect on the norms and values that underlie one's actions; and to negotiate sustainability values, principles, goals, and targets, in a context of conflicts of interests and trade-offs, uncertain knowledge and contradictions.

Collaboration competency: the abilities to learn from others; to understand and respect the needs, perspectives and actions of others (empathy); to understand, relate to and be sensitive to others (empathic leadership); to deal with conflicts in a group; and to facilitate collaborative and participatory problem solving.

Critical thinking competency: the ability to question norms, practices and opinions; to reflect on own one's values, perceptions and actions; and to take a position in the sustainability discourse.

Self-awareness competency: the ability to reflect on one's own role in the local community and (global) society; to continually evaluate and further motivate one's actions; and to deal with one's feelings and desires.

The BA International Communication and International Business programme addresses the Sustainable Development Goals (SDGs) by integrating principles of sustainable development into its curriculum. Students learn about global communication strategies and business practices that promote sustainable business while ensuring intercultural competence and social responsibility. SDGs are embedded across the course.

Teaching methods

Our teaching methods are designed to actively engage you in your learning journey. Practical sessions, including seminars and tutorials, focus on developing analytical and oral communication skills, while traditional lectures cover the key concepts needed for the field of study. Through the hands-on sessions, you'll actively participate and receive immediate feedback, cultivating a supportive environment that values diverse experiences and opinions.

The modules on this course approach teaching and gather teaching materials from different social, cultural and geographical contexts thus providing students with a robust and holistic conceptualisation of the subject matter. They are informed by the course team's academic research and feedback from students and other stakeholders. This gives you the benefit of the knowledge of current theories and, where appropriate, their practical application.

Employers of our graduates and our alumni tell us that the ability to work effectively as part of a team is an essential skill which they expect graduates to have. In relation to your degree, group work is useful to you as it helps you to become more self-aware, self-critical and self-analytical. This in turn improves the quality of your work by benefiting from the integration of diverse perspectives and allows you to tackle tasks of greater complexity or carry out a task in greater

depth or breadth than would be the case if you had tackled it on your own.

Championing Equality, Diversity and Inclusion

The International Communication and International Business degree is based on the foundation of decolonising the field of intercultural communication and the international business world. Supporting the University of Westminster's Black Lives Matter Commitment Plan as well as the wider Equality, Diversity and Inclusivity agenda, this course was specifically developed using an inclusive approach that ensures you will have a learning experience that respects diversity, encourages active participation, considers students' varying needs, encourages and enables you to tailor your learning according to your career and individual aspirations, and equips you with the skills to work in a changing and diverse world. The course team is fully committed to equality, diversity and inclusivity in the curriculum, in teaching, learning and assessment practices, and in our learning spaces. We aim to eliminate all arbitrary barriers to your learning and to work with you to achieve that aim.

Our aims are underpinned by three principles: provision of an inclusive learning environment, both physical and digital; diversification and inclusivity of the curriculum; provision of diverse and inclusive co-and extra-curricular activities.

Practically, you will see our commitment working in the following ways, for example:

Inclusive learning environment:

- accessible materials are provided across all modules;
- a range of assessment modes is employed with assessment choice included in many modules.

Diversification of the curriculum

- The diversification of the curriculum is at the heart of what we do. Modules such as London Lives: Migrant London (School-wide elective); Interpersonal and Intercultural Communication; Difference and the Visual; Understanding Culture; Professionalising International Communication; Sex Strike: Gender and Protest explore a range of case studies and real-world material from global and transnational contexts. Key concepts within the themes of identity, culture, migration and memory encourage critical reflection on personal positionality and lived experiences. In line with our inclusive ethos, the reading lists and theoretical approaches engaged with on the modules include areas such as Queer Theory, Feminism, and Critical Race Theory, all of which enable students to reflect on their own positionality in relation to others.
- Reading lists that accompany modules have been carefully curated to include diverse voices which have long been silenced in traditional academic settings.
- Diverse and inclusive co- and extra-curricular activities such as prioritising issues of diversity and inclusion across the range of professions and industries relevant to the course or fieldwork and study visit locations which are selected in consultation with students.

Teaching support

For each module, teaching staff will be available to provide individual support, and **module leaders** all hold weekly online and in-person office hours during term-time, when you can drop in for advice.

Your **Academic Tutor** will help you with essential academic skills, such as essay-writing tips, finding reliable scholarly sources, referencing methods and responding to feedback. Academic Tutors, who you see for an hour every week in your first year, will also assist you in making important decisions, such as choosing option modules and determining your final-year project topic.

Your **Course Leader** will provide overall support and guidance, while your **Personal Tutor** will offer pastoral support and address any personal issues that may arise during your studies.

In short, the teaching methods on this course are designed to create an inclusive, stimulating and supportive learning environment that empowers you to actively engage in your education and reach your full potential.

Assessment methods

Assessment plays a crucial role in building your knowledge and skills, making connections between modules and disciplines, and nurturing your independent study habits. "Formative" assessments help you develop as a learner and prepare you for "summative" assessments, which contribute to your module grade. Formative assessments may involve timely written or oral feedback from peers and lecturers, whereas summative assessments receive formally recorded written or spoken feedback highlighting the strengths of your work and providing clear advice for improvement.

The assessments are designed to meet the needs of all students so that you are able to demonstrate your competencies. Combined with our student-centred approach to teaching and learning, assessments aim to promote initiative and creativity, critical thinking, structure of coherent arguments, research and analysis, professional communication skills, personal reflection, time management, and the ability to work under pressure. It is not merely about giving and receiving a mark, but also (and more importantly) to ensure that your interdisciplinary competences and abilities in communication and business are enhanced.

You can expect to be assessed on the learning outcomes of your course in core and optional modules through coursework across a range of written and oral formats, all of which take into account authentic assessments based on professional scenarios and work-based learning. These may take the form professional scenario testing and simulation, essays, reports, presentations, videos, podcasts, blogs, posters, mediations, written analysis, and reflections. The wide range of assessments is designed to support an inclusive curriculum, allowing you to explore different learning styles and encounter new types of assignments with adequate support. You will therefore develop existing skills while being challenged in new areas.

Module documents explain the assessment criteria that are used to assess how well you have achieved the module learning outcomes. This means that you will know, in advance, what is required for success. The feedback you receive on your assessments relates to these criteria so that you are able to understand how the mark awarded was determined.

Graduate Attribute	Evident in Course Outcomes
Critical and creative thinker	L4.2, L4.3, L4.6, L5.3, L5.5, L5.8.1, L6.1, L6.5
Literate and effective communicator	L4.6, L4.7, L5.6, L5.9, L6.3, L6.4, L6.5, L6.7
Entrepreneurial	L4.1, L4.4, L5.1, L5.4, L5.7, L5.8.2, L6.4, L6.5, L6.6, L6.7
Global in outlook and engaged in communities	L4.1, L4.2, L4.5, L4.7, L5.7, L5.8.2, L6.2, L6.5, L6.7
Socially, ethically and environmentally aware	L4.1, L4.2, L5.1, L5.2, L5.7, L5.9, L6.2, L6.3, L6.5, L6.7

Course Structure

This section shows the core and option modules available as part of the course and their credit value. Full-time Undergraduate students study 120 credits per year. Course structures can be subject to change each academic year following feedback from a variety of sources.

Modules are described as:

- **Core** modules are compulsory and must be undertaken by all students on the course.

- **Option** modules give you a choice of modules and are normally related to your subject area.

- **Electives**: are modules from across the either the whole University or your College. Such modules allow you to broaden your academic experience. For example, where electives are indicated you may choose to commence the study of a foreign language alongside your course modules (and take this through to the final year), thereby adding further value to your degree.

- Additional information may also be included above each level for example where you must choose one of two specific modules.

Modules

Level 4

Module Code	Module Title	Status	UK credit	ECTS
4BUSS008W	Global Business Environment	Core	20	10

Module Code	Module Title	Status	UK credit	ECTS
4ENGL006W	International Communication Tutorial 1	Core	20	10
4LANS003W	Interpersonal and Intercultural Communication	Core	20	10
4MARK002W	Marketing for International Business	Core	20	10
4ENGL007W	World Varieties of English	Core	20	10
4ACCN006W	Foundations of Accounting and Finance	Option	20	10
4LANS005W	Objects and Meaning: The Social Life of Material Culture	Option	20	10
		Elective	20	10

Level 5

Module Code	Module Title	Status	UK credit	ECTS
5LANS006W	Difference and the Visual: Representation, Meaning and Identity	Core	20	10
5EBUS001W	Digital Business	Core	20	10
5BUSS003W	International Business Practice	Core	20	10
5ENGL005W	International Communication Tutorial 2	Core	20	10
5LANS001W	Language in the Public Space	Core	20	10
5FNCE006W	International Financial Analysis	Option	20	10
5HURM011W	International Organisational Behaviour	Option	20	10
5LANS009W	Understanding Culture: Arabic/Chinese/Francophone/Hispanic Studies in Focus	Option	20	10
		Elective	20	10

Additional Year

Module Code	Module Title	Status	UK credit	ECTS
5HUMS001W	Humanities Internship (Semester 1)	Option	60	30
5HUMS002W	Humanities Internship (Semester 2)	Option	60	30
5ENGL006W	Humanities Year Abroad Placement (Semester 1)	Option	60	30
5ENGL007W	Humanities Year Abroad Placement (Semester 2)	Option	60	30

Level 6

Module Code	Module Title	Status	UK credit	ECTS
6HURM009W	Comparative International Management	Core	20	10
6LANS001W	Final Year Project	Core	20	10
6LANS002W	Professionalising International Communication	Core	20	10
6MNST008W	Strategic Perspectives	Core	20	10
6MARK014W	Global Marketing Management	Option	20	10
6LANS010W	Mediation in International Contexts	Option	20	10
6LANS008W	Multilingualism in Society: Theory and Practice	Option	20	10

Module Code	Module Title	Status	UK credit	ECTS
6LANS004W	Sex Strike: Gender and Protest	Option	20	10
6TEED001W	Teaching and Education 2: Theory to Practice	Option	20	10
		Elective	20	10

Please note: Not all option modules will necessarily be offered in any one year. In addition, timetabling and limited spaces may mean you cannot register for your first choice of option modules.

Professional body accreditation or other external references

Course management

Academic regulations

The current Handbook of Academic Regulations is available at westminster.ac.uk/academic-regulations.

Course specific regulations apply to some courses.

Academic Support

Upon arrival, an induction programme will introduce you to the staff responsible for the course, the campus on which you will be studying, the Library and IT facilities, additional support available and to your Campus Registry. You will be provided with the Course Handbook, which provides detailed information about the course. Each course has a course leader or Director of Studies. All students enrolled on a full-time course and part time students registered for more than 60 credits a year have a personal tutor, who provides advice and guidance on academic matters. The University uses a Virtual Learning Environment called Blackboard where students access their course materials, and can communicate and collaborate with staff and other students. Further information on Blackboard can be found at https://www.westminster.ac.uk/current-students/studies/your-student-journey/when-you-arrive/blackboard

The Academic Learning Development Centre supports students in developing the skills required for higher education. As well as online resources in Blackboard, students have the opportunity to attend Study Skills workshops and one to one appointments. Further information on the Academic Learning Development Centre can be found at westminster.ac.uk/academic-learning-development.

Learning support includes four libraries, each holding a collection of resources related to the subjects taught at that site. Students1 can search the entire library collection online through the Library Search service to find and reserve printed books, and access electronic resources (databases, e-journals, e-books). Students can choose to study in the libraries, which have areas for silent and group study, desktop computers, laptops for loan, photocopying and printing services. They can also choose from several computer rooms at each campus where desktop computers are available with the general and specialist software that supports the courses taught in their College. Students can also securely connect their own laptops and mobile devices to the University wireless network.

Support Services

The University of Westminster Student and Academic Services department provide advice and guidance on accommodation, financial and legal matters, personal counselling, health and disability issues, careers, specialist advice for international students and the chaplaincy providing multi-faith guidance. Further information on the advice available to students can be found at https://www.westminster.ac.uk/student-advice

The University of Westminster Students' Union also provides a range of facilities to support students during their time at the University. Further information on UWSU can be found at https://www.westminster.ac.uk/students-union

How do we ensure the quality of our courses and continuous improvement?

The course was initially approved by a University Validation Panel. University Panels normally include internal peers from the University, academic(s) from another university. a representative from industry and a Student Advisor.

The course is also monitored each year by the College to ensure it is running effectively and that issues which might affect the student experience have been appropriately addressed. Staff will consider evidence about the course, including the evidence of student surveys, student progression and achievement and reports from external examiners, in order to evaluate the effectiveness of the course and make changes where necessary.

A Course revalidation takes place periodically to ensure that the curriculum is up-to-date and that the skills gained on the course continue to be relevant to employers. Students meet with revalidation panels to provide feedback on their experiences. Student feedback from previous years is also part of the evidence used to assess how the course has been running.

How do we act on student feedback?

Student feedback is important to the University and student views are taken seriously. Student feedback is gathered in a variety of ways.

- Through student engagement activities at Course/Module level, students have the opportunity to express their voice in the running of their course. Course representatives are elected to expressly represent the views of their peers. The University and the Students' Union work together to provide a full induction to the role of the course representatives.

- There are also School Representatives appointed jointly by the University and the Students' Union who meet with senior School staff to discuss wider issues affecting student experience across the School. Student representatives are also represented on key College and University committees.;

- All students are invited to complete a questionnaire before the end of each module. The feedback from this will inform the module leader on the effectiveness of the module and highlight areas that could be enhanced.

- Final year Undergraduate students will be asked to complete the National Student Survey which helps to inform the national university league tables.