Programme Specification

UNIVERSITY OF
WESTMINSTER⌗

Course record information

Name and level of final award	• Bachelor of Arts with Honours - English Language and International Communication • Bachelor of Arts with Honours - English Language and International Communication with International Experience • Bachelor of Arts with Honours - English Language and International Communication with Professional Experience The award is Bologna FQ-EHEA first cycle degree or diploma compatible
Name and level of intermediate awards	• Bachelor of Arts (BA) - English Language and International Communication • Diploma of Higher Education (Dip HE) - English Language and International Communication • Certificate of Higher Education (CertHE) - English Language and International Communication
Awarding body/institution	University of Westminster
Teaching institution	University of Westminster
Status of awarding body/institution	Recognised Body
Location of delivery	Primary: Central London
Language of delivery and assessment	English
QAA subject benchmarking group(s)	Languages Cultures and Societies English
Professional statutory or regulatory body	
Westminster course title, mode of attendance and standard length	• BA English Language and International Communication FT, Full-time, September start - 3 years standard length with an optional year abroad • BA English Language and International Communication PT, Part-time day, September start - 5 years standard length with an optional year abroad
Valid for cohorts	From 2025/6

Admissions requirements

There are standard minimum entry requirements for all undergraduate courses. Students are advised to check the standard requirements for the most up-to-date information. For most courses a decision will be made on the basis of your application form alone. However, for some courses the selection process may include an interview to demonstrate your strengths in addition to any formal entry requirements. More information can be found here: https://www.westminster.ac.uk/study/undergraduate/how-to-apply

Recognition of Prior Learning

Applicants with prior certificated or experiential learning at the same level of the qualification for which they wish to apply are advised to visit the following page for further information:

https://www.westminster.ac.uk/current-students/guides-and-policies/student-matters/recognition-of-prior-learning

Aims of the programme

This course develops your understanding and knowledge of the English language and the nature and complexities of global communication in order to equip you with the skills to function and practice in a global context. It fosters and enhances your English skills in professional written and spoken contexts, whilst developing your knowledge of both the English language, and your understanding of the pragmatics of communication within cross-cultural settings. You will achieve a thorough knowledge of culture through comparative, cross-cultural and interdisciplinary approaches and via the analysis of the forms and practices of cultural transmission. You will develop the linguistic resources, strategies and intercultural awareness and flexibility essential for effective communication in professional and globalised environments. The opportunity to study for a year abroad offers you the valuable experience of participating in the academic and cultural life of another country.

Employment and further study opportunities

University of Westminster graduates will be able to demonstrate the following five Graduate Attributes:

- Critical and creative thinkers
- Literate and effective communicator
- Entrepreneurial
- Global in outlook and engaged in communities
- Social, ethically and environmentally aware

University of Westminster courses capitalise on the benefits that London as a global city and as a major creative, intellectual and technology hub has to offer for the learning environment and experience of our students.

The degree aims to produce graduates who have strong communication and organisational skills, are flexible and adaptable and capable of working collectively and autonomously. The degree combination of disciplinary and interdisciplinary learning will ensure that you graduate with an array of important transferable skills including cultural insight, the ability to evaluate and apply theory, undertake research and utilise creative and precise analytic capabilities. Engagement in small research projects and the associated ethical issues ensures that students have experience of considering and complying with ethical requirements. The range of cultural competences, critical abilities and advanced English language skills gained in the degree will allow you to function with a high degree of linguistic and cultural autonomy and develop the intercultural competences and sensitivities associated with an international outlook and global citizenship. This, and the focused development of your employability through career workshops, placements and internships will equip you to choose from the widest range of jobs or further training. Graduates of the English Language programme have gone into a variety of careers, such as teaching, journalism, retail management, fashion, events coordination, banking, accountancy, marketing, and many more.

What will you be expected to achieve?

Learning outcomes are statements on what successful students have achieved as the result of learning. These are threshold statements of achievement the learning outcomes broadly fall into four categories:

- The overall knowledge and understanding you will gain from your course (KU)
- Graduate attributes are characteristics that you will have developed during the duration of your course (GA)
- Professional and personal practice learning outcomes are specific skills that you will be expected to have gained

on successful completion of the course (PPP)

- Key transferable skills that you will be expected to have gained on successful completion of the course. (KTS)

Level 4 course learning outcomes: upon completion of Level 4 you will be able to:

- L4.1 Demonstrate having successfully made the transition from the demands and expectations of both English language and literature at level 3 to the demands and expectations at university level, including awareness of employability; (PPP)

- L4.2 Demonstrate communication of ideas confidently and clearly in a variety of both written and verbal forms in an appropriate register; (GA PPP KTS)

- L4.3 Demonstrate knowledge of and ability to use theoretical descriptions of the basic components of language structure and its use in spoken and written forms, including the accurate use of terminology; (KU KTS)

- L4.4 Apply knowledge of language and cultures in a variety of well-defined intercultural and interdisciplinary contexts and between and across modules in both disciplines (PPP KTS)

- L4.5 Reflect on and apply knowledge of interpersonal communication theories to a variety of context and identify individual communication styles (GA PPP KTS)

- L4.6 Recognise the characteristics of language, communication and their international significance (KU CS)

Level 5 course learning outcomes: upon completion of Level 5 you will be able to:

- L5.1 Demonstrate a detailed knowledge of the features of English at different stages of its history; (KU)

- L5.2 Demonstrate an ability to utilise literary and linguistic theory in the analysis of various genres of literary and non-literary texts from different periods; (KU CS)

- L5.3 Demonstrate an active engagement with the development of your own learning and workplace skills through the tutorial system; (GA PPP KTS)

- L5.4 Apply in-depth knowledge in a variety of interlingual, intercultural and interdisciplinary contexts and between and across modules in both disciplines (KU)

- L5.5 Apply techniques of discourse analysis and representation to texts in the public space (KU PPP KTS CS)

Additional Year course learning outcomes: upon completion of Additional Year you will be able to:

- L5.6 Work and/or study independently in another language and/or cultural environment for a sustained period (GA PPP KTS CS)

- L5.7 Record and reflect on the social, cultural, and language experiences undertaken (GA PPP KTS CS)

Level 6 course learning outcomes: upon completion of Level 6 you will be able to:

- L6.1 Demonstrate a systematic knowledge and understanding of the most current critical debates in English language and the relation between different theories; (KU CS)

- L6.2 Demonstrate an ability to construct and sustain complex and sophisticated arguments in an appropriate academic register across extended written work with fluency, clarity and confidence; (KTS CS)

- L6.3 Demonstrate a preparation for work or further study in terms of effective time-management, personal organisation and planning; (GA PPP KTS CS)

- L6.4 Design, conduct, and manage an independent research project under supervision, involving the selection and analysis of primary sources relevant to the language and culture of study in compliance with ethical requirements (KU GA PPP KTS)

- L6.5 Apply comprehensive knowledge in the analysis of issues surrounding languages and cultures, especially with regards to intercultural and international communication and critical analysis, and how these skills are utilised in the professional world (KU GA PPP KTS CS)

- L6.6 Interact effectively within a learning or professional group or team, to recognise, support or be proactive in leadership, and negotiate in a professional or community context and manage conflict (GA PPP KTS)

How will you learn?

Learning methods

Teaching and learning take place through a combination of weekly tutorials (4-5 students), formal university lectures, seminars (15-25 students) and practical workshops. You are also given exposure to professionally relevant simulations and real-work environments and guided self-study and preparation. Learning on the degree takes place in the classroom through small problem-solving exercises (both in groups and individually), through traditional lecturer-led dissemination of information, and via peer presentations and discussions. Contact time is designed to introduce new concepts, new information, foster your analytic skills, and supervise your own small research projects as a springboard for your own, increasingly independent academic and intellectual development. The vast majority of learning takes place beyond the contact time, individually and in groups in the well-resourced and recently refurbished library, at home, and via the on-line learning provision.

Teaching methods

It is particularly important that you are aware that the extent to which you will benefit from formal teaching and workshop discussion and analysis is directly proportionate to the thoroughness of the independent preparation and review work you undertake, individually or through group work, before and after timetabled events.
Learning activities at all levels and in modules of the combined degree aim to facilitate a high degree of student autonomy and promote the graduate qualities of communicative effectiveness, personal organisation, flexibility, analysis, team-work and originality.

Assessment methods

You will encounter a range of formative and summative assessments which aim to both assess and foster your intellectual and academic development. Assessments typically
comprise a mixture of formative in-class coursework and summative projects, oral presentations and unseen written examinations. You will be asked to adapt texts, carry out analyses of language data, critical reading, write reviews, reports and essays, give
individual and group presentations, and sit some exams.

Assessment helps you build up your knowledge and skills and link knowledge and concepts within and between modules and within and between disciplines, while at the same time developing and reinforcing your independent study initiative. 'Formative' assessment helps you with your learning and prepares you for the 'summative' assessments which count towards your module grade. You will receive written or oral feedback for 'formative' assessment, as appropriate, from peers and lecturers. 'Summative' assessment will receive written or recorded oral feedback explaining the strengths of the work, and offering clear advice on how you can improve your work in the future. Synoptic assessments link work on more than one module, and so they encourage you to demonstrate your deeper understanding of the subject as a whole. In the final assessment taken at Level 6 you will undertake a research project on an interdisciplinary topic, drawing on the learning acquired over the course of your studies in the two disciplines and demonstrating your interlingual and intercultural understanding and perspective.You will encounter a range of formative and summative assessments which aim to both assess and foster your intellectual and academic development. Assessments typically comprise a mixture of formative in-class coursework and summative projects, oral presentations and unseen written examinations. You will be asked to adapt texts, carry out analyses of language data, critical reading, write reviews, reports and essays, give individual and group presentations, and sit some exams.

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Graduate Attribute	Evident in Course Outcomes
Critical and creative thinker	L4.3, L4.4, L5.1, L5.2, L5.4, L5.5, L6.1, L6.2, L6.4, L6.5
Literate and effective communicator	L4.1, L4.2, L4.3, L4.5, L4.6, L5.2, L5.5, L6.1, L6.2, L6.4, L6.5
Entrepreneurial	L4.1, L4.5, L5.3, L5.6, L5.7, L6.3, L6.5, L6.6
Global in outlook and engaged in communities	L4.4, L4.6, L5.1, L5.6, L5.7, L6.5
Socially, ethically and environmentally aware	L4.4, L4.5, L5.1, L5.3, L5.4, L5.5, L5.6, L5.7, L6.4, L6.6

Course Structure

This section shows the core and option modules available as part of the course and their credit value. Full-time Undergraduate students study 120 credits per year. Course structures can be subject to change each academic year following feedback from a variety of sources.

Modules are described as:

- **Core** modules are compulsory and must be undertaken by all students on the course.

- **Option** modules give you a choice of modules and are normally related to your subject area.

- **Electives**: are modules from across the either the whole University or your College. Such modules allow you to broaden your academic experience. For example, where electives are indicated you may choose to commence the study of a foreign language alongside your course modules (and take this through to the final year), thereby adding further value to your degree.

- Additional information may also be included above each level for example where you must choose one of two specific modules.

Modules

Level 4

Module Code	Module Title	Status	UK credit	ECTS
4ENGL006W	International Communication Tutorial 1	Core	20	10
4LANS003W	Interpersonal and Intercultural Communication	Core	20	10
4ENGL002W	Introducing English Language	Core	20	10
4ENGL003W	Language and Text	Core	20	10
4ENGL007W	World Varieties of English	Core	20	10
4LANS005W	Objects and Meaning: The Social Life of Material Culture	Option	20	10
		Elective	20	10

Level 5

Student must take <u>EITHER</u> 5LANS011W History of the English Language (20 credits) <u>OR</u> 5LANS010W Spoken Discourse Analysis (20 credits) as CORE. Both modules are also available as options should students want to take both.

Module Code	Module Title	Status	UK credit	ECTS
5LANS006W	Difference and the Visual: Representation, Meaning and Identity	Core	20	10
5LANS011W	History of the English Language	Core	20	10
5ENGL005W	International Communication Tutorial 2	Core	20	10
5LANS001W	Language in the Public Space	Core	20	10
5LANS010W	Spoken Discourse Analysis	Core	20	10

Module Code	Module Title	Status	UK credit	ECTS
5LING003W	Child Language Acquisition	Option	20	10
5LANS011W	History of the English Language	Option	20	10
5ENGL004W	Language and Literary Style	Option	20	10
5LANS010W	Spoken Discourse Analysis	Option	20	10
5LANS009W	Understanding Culture: Arabic/Chinese/Francophone/Hispanic Studies in Focus	Option	20	10
		Elective	20	10

Additional Year

Module Code	Module Title	Status	UK credit	ECTS
5HUMS001W	Humanities Internship (Semester 1)	Option	60	30
5HUMS002W	Humanities Internship (Semester 2)	Option	60	30
5ENGL006W	Humanities Year Abroad Placement (Semester 1)	Option	60	30
5ENGL007W	Humanities Year Abroad Placement (Semester 2)	Option	60	30

Level 6

Module Code	Module Title	Status	UK credit	ECTS
6ENGL001W	English Language and Linguistics Dissertation	Core	20	10
6ENGL003W	Language and Power	Core	20	10
6LANS010W	Mediation in International Contexts	Core	20	10
6LANS002W	Professionalising International Communication	Core	20	10
6LING003W	Applied Language Studies	Option	20	10
6LANS009W	Identities on the Move: Arabic/Chinese/Francophone/Hispanic Studies in Focus	Option	20	10
6LING001W	Language Contact and Change	Option	20	10
6LANS004W	Sex Strike: Gender and Protest	Option	20	10
6ENGL004W	Work Placement for Humanities	Option	20	10
		Elective	20	10

Please note: Not all option modules will necessarily be offered in any one year. In addition, timetabling and limited spaces may mean you cannot register for your first choice of option modules.

Professional body accreditation or other external references

Course management

The management structure supporting the BA English Language and International Communication is as follows:

The Head of College holds overall responsibility for the course and for al other courses run by the College of Liberal Arts and Sciences.

The Head of School holds overall responsibility for al courses offered in the School of Humanities.

The Course Leader is responsible for the day-to-day running and overall management of the course and development of the curriculum.

Each module has a designated Module Leader, who is responsible for the overall management of their module, coordinating the module team, and for the delivery, resourcing, and smooth running of the module.

The Course Team comprises the relevant Course Leader and all the members of staff who teach on a course.

The School Senior Tutor coordinates and oversees the School's Personal Tutoring team and has overall responsibility for the School's academic and personal support provided to students throughout their studies

Academic regulations

The current Handbook of Academic Regulations is available at westminster.ac.uk/academic-regulations.

Course specific regulations apply to some courses.

Academic Support

Upon arrival, an induction programme will introduce you to the staff responsible for the course, the campus on which you will be studying, the Library and IT facilities, additional support available and to your Campus Registry. You will be provided with the Course Handbook, which provides detailed information about the course. Each course has a course leader or Director of Studies. All students enrolled on a full-time course and part time students registered for more than 60 credits a year have a personal tutor, who provides advice and guidance on academic matters. The University uses a Virtual Learning Environment called Blackboard where students access their course materials, and can communicate and collaborate with staff and other students. Further information on Blackboard can be found at https://www.westminster.ac.uk/current-students/studies/your-student-journey/when-you-arrive/blackboard

The Academic Learning Development Centre supports students in developing the skills required for higher education. As well as online resources in Blackboard, students have the opportunity to attend Study Skills workshops and one to one appointments. Further information on the Academic Learning Development Centre can be found at westminster.ac.uk/academic-learning-development.

Learning support includes four libraries, each holding a collection of resources related to the subjects taught at that site. Students1 can search the entire library collection online through the Library Search service to find and reserve printed books, and access electronic resources (databases, e-journals, e-books). Students can choose to study in the libraries, which have areas for silent and group study, desktop computers, laptops for loan, photocopying and printing services. They can also choose from several computer rooms at each campus where desktop computers are available with the general and specialist software that supports the courses taught in their College. Students can also securely connect their own laptops and mobile devices to the University wireless network.

Support Services

The University of Westminster Student and Academic Services department provide advice and guidance on accommodation, financial and legal matters, personal counselling, health and disability issues, careers, specialist advice for international students and the chaplaincy providing multi-faith guidance. Further information on the advice available to students can be found at https://www.westminster.ac.uk/student-advice

The University of Westminster Students' Union also provides a range of facilities to support students during their time at the University. Further information on UWSU can be found at https://www.westminster.ac.uk/students-union

How do we ensure the quality of our courses and continuous improvement?

The course was initially approved by a University Validation Panel. University Panels normally include internal peers from the University, academic(s) from another university. a representative from industry and a Student Advisor.

The course is also monitored each year by the College to ensure it is running effectively and that issues which might affect the student experience have been appropriately addressed. Staff will consider evidence about the course, including the evidence of student surveys, student progression and achievement and reports from external examiners, in order to evaluate the effectiveness of the course and make changes where necessary.

A Course revalidation takes place periodically to ensure that the curriculum is up-to-date and that the skills gained on the course continue to be relevant to employers. Students meet with revalidation panels to provide feedback on their experiences. Student feedback from previous years is also part of the evidence used to assess how the course has been running.

How do we act on student feedback?

Student feedback is important to the University and student views are taken seriously. Student feedback is gathered in a variety of ways.

- Through student engagement activities at Course/Module level, students have the opportunity to express their voice in the running of their course. Course representatives are elected to expressly represent the views of their peers. The University and the Students' Union work together to provide a full induction to the role of the course representatives.

- There are also School Representatives appointed jointly by the University and the Students' Union who meet with senior School staff to discuss wider issues affecting student experience across the School. Student representatives are also represented on key College and University committees.;

- All students are invited to complete a questionnaire before the end of each module. The feedback from this will inform the module leader on the effectiveness of the module and highlight areas that could be enhanced.

- Final year Undergraduate students will be asked to complete the National Student Survey which helps to inform the national university league tables.

This programme specification provides a concise summary of the main features of the course and the learning outcomes that a student might reasonably be expected to achieve and demonstrate, if they take full advantage of the learning opportunities that are provided. This specification is supplemented by the Course Handbook, Module proforma and Module Handbooks provided to students.   Copyright in this document belongs to the University of Westminster. All rights are reserved. This document is for personal use only and may not be reproduced or used for any other purpose, either in whole or in part, without the prior written consent of the University of Westminster. All copies of this document must incorporate this Copyright Notice – 2022©