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| **BA (Hons) Digital Media and Communication**  ORIENTATION TIMETABLE | | |
| |  | | --- | | course leader – HEIDI HERZOGENRATH-AMELUNGHEAD OF SCHOOL – MICHAELA O’BRIEN | | |  | | --- | | Congratulations on being accepted onto the BA (Hons) in Digital Media and Communication! My  colleagues and I look forward to working with you over the next few years and we will endeavour to  ensure that your time with us will be creative, exciting and fulfilling.  The purpose of these pages is to let you know what’s going to happen during Orientation Week, which is the first week you will spend with us when you join us in September. During Orientation week we will go through the course programme with you in detail. We have arranged a number of activities to help you settle in and prepare for your time with us. This will include familiarising you with workspaces, who you  will be working with, the campus and its community before you start the formal, scheduled learning weeks.  Aside from the programme below there will also be events and activities put on by our dedicated DMC FANS: these are current students who will help you settle in over the first few weeks. Details of this programme will be shared with you in the official Course Induction on Monday, where you will also meet your FANS.  We have also included a short list of books and other resources that will help you to get a good start in  your studies pre-arrival, as well as a note on equipment and materials. If you are extra keen, don’t worry, there will be plenty more later!  If you have any queries, please do not hesitate to contact me at the email address below.  Best wishes and welcome to University life. We look forward to seeing you in September!  Kind regards,  **Dr. Heidi Herzogenrath-Amelung**  Course Leader  BA (Hons) in Digital Media and Communication  [h.herzogenrathamelung@westminster.ac.uk](mailto:h.herzogenrathamelung@westminster.ac.uk) | | | | |
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| |  |  |  | | --- | --- | --- | | **Mon, 16th September** | | | | **Time** | **Event** | **Location** | | **10-11.30am** | **Welcome from the Course Team and the DMC FANS** | **J1.01 Harrow Campus HA1 3TP** |  |  |  |  | | --- | --- | --- | | **Tues, 17th September** | | | | **Time** | **Event** | **Location** | | **10-10.30am** | **Welcome Meeting** | **Auditorium** | | **From 11.45am** | **Enrolment** | **The Forum** | | **2-4pm (tbc)** | **Top Secret: From Ciphers to Cyber Security** | **The Science Museum, South Kensington** |  |  |  |  | | --- | --- | --- | | **Wednesday, 18th September** | | | | **Time** | **Event** | **Location** | | **11am-4pm** | **Harrow Arrivals Fair *(optional event)*** | **Harrow Campus** |  |  |  |  | | --- | --- | --- | | **Thursday, 19th September** | | | | **Time** | **Event** | **Location** | | **From 10am** | **Tutor group meetings**  (you will receive an email from your personal tutor telling you where you need to be & when) | **J Block**  **(J1.14, J1.16 & J1.17)** | | **All day** | **West End Arrivals Fair *(optional event)*** | **P3** |  |  |  |  | | --- | --- | --- | | **Friday, 20th September** | | | | **Time** | **Event** | **Location** | | **All day** | **West End Arrivals Fair *(optional event)*** | **P3** | | | |
| **READING LIST**  BOOKS  (A note on books: most, if not all, of the below titles are available in our library. We know that buying books is expensive and we don’t expect our students to put together their own libraries! But perhaps you can get yourself one of the titles below and do some reading before September – that way you’ll feel ready to join the conversation!)  Applen, J.D. (2013) *Writing for the Web: Composing, Coding, and Constructing Web Sites*, London: Routledge.  Baym, Nancy K. (2010) *Personal Connections in the Digital Age,* Cambridge: Polity.  Dewdney, Andrew and Ride, Peter (2013) *The Digital Media Handbook,* second edition, London: Routledge.  Dijck, José van, (2013) *The Culture of Connectivity: A Critical History of Social Media.* New York: Oxford University Press.  Fuchs, Christian (2013) *Social Media: A Critical Introduction*. London: Sage.  Hjorth, Larissa and Hinton, Sam, (2013) *Understanding Social Media.* London: Sage.  Liervrouw, Leah and Sonia Livingstone (2009). *New Media*. London: Sage.  Meikle, Graham, (2016). *Social Media: Communication, Sharing and Visibility*. New York: Routledge  ON THE WEB  *The Social Media Reader*, edited by Michael Mandiberg (2012), is a useful introduction to some key ideas and scholars and is available as a free download: <http://archive.org/details/TheSocialMediaReader> | | |
| ADDITIONAL INFORMATION | | |
| EQUIPMENT  Our library is well equipped with Mac computers and Macbooks can be loaned from the library, but it is advisable to have your own laptop to use for coursework etc.  Anything more specific will be announced in the module introductory sessions. |  |  |
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