

## Course record information

<b>Name and level of final award</b>	<ul style="list-style-type: none"> <li>• Master of Arts - International Human Resource Management</li> </ul> <p>The award is Bologna FQ-EHEA second cycle degree or diploma compatible</p>
<b>Name and level of intermediate awards</b>	<ul style="list-style-type: none"> <li>• Postgraduate Diploma (Pg Dip) - International Human Resource Management</li> <li>• Postgraduate Certificate (Pg Cert) - International Human Resource Management</li> </ul>
<b>Awarding body/institution</b>	University of Westminster
<b>Teaching institution</b>	University of Westminster
<b>Status of awarding body/institution</b>	Recognised Body
<b>Location of delivery</b>	Primary: Central London
<b>Language of delivery and assessment</b>	English
<b>QAA subject benchmarking group(s)</b>	<a href="#">Business and Management (Master's)</a>
<b>Professional statutory or regulatory body</b>	Chartered Institute of Personnel and Development
<b>Westminster course title, mode of attendance and standard length</b>	<ul style="list-style-type: none"> <li>• MA International Human Resource Management FT, Full-time, September start - 1 year standard length</li> </ul>
<b>Valid for cohorts</b>	From 2022/3

## Admissions requirements

There are standard minimum entry requirements for all postgraduate courses. Students are advised to check the standard requirements for the most up-to-date information. For most courses a decision will be made on the basis of your application form alone. However, for some courses the selection process may include an interview to demonstrate your strengths in addition to any formal entry requirements. More information can be found here: <https://www.westminster.ac.uk/courses/postgraduate/how-to-apply>.

## Aims of the programme

The rationale for the course is to expose students to a coherent and specialised body of knowledge relevant to the theory and practice of international human resource management.

The aim of the MA in International Human Resource Management (MA IHRM) is therefore to provide students with the opportunities to explore, analyse and research into Human Resource practices, policies and theory within a global context in order that they might pursue a professional or academic career in International Human Resource Management.

The MA IHRM is designed to fulfil two different sets of requirements: those of the University of Westminster for Masters programmes; and those for students wishing to undertake a CIPD course. This means that students successfully completing the course will be awarded a Masters qualification by the University. In addition, the MA IHRM meets and aligns to the core knowledge and core behaviour standards at Chartered level of the CIPD Profession Map. It is this plus experience (via the CIPD upgrading process) that will equal CIPD Chartered membership.

The programme aims to develop students' awareness of the challenges and issues concerning International HRM (IHRM) in order that they acquire a balance of theoretical and practical skills allowing intellectual, personal and professional

development in the field. Students participating on the course will be encouraged to develop a range of skills, including those of independent learning and enquiry that will serve as a foundation for lifelong learning and personal development.

The rationale for the course is to expose students to a wide range of contemporary perspectives and key developments in and around the field of international human resource management and organisational analysis, thus providing them with access to a range of alternative views and thereby encouraging them to explore relevant IHRM issues and, in particular, what these mean for different groups of individuals and organisations at local, national and international levels.

Students will therefore acquire a coherent, specialised body of knowledge relevant to the theory and practice of HRM. There is a strong focus on how research informs advances in professional knowledge and course participants should both demonstrate originality in the application of such knowledge and reflect on their own personal learning in the context of their continuing professional development. In this way course participants are expected to exhibit the qualities of 'thinking performers', dealing with complex issues systematically and creatively and demonstrating originality in tackling and solving problems. Such study will enable them to be better able to pursue a professional or academic career in International Human Resource Management on the basis of their critical evaluation and appreciation of:

- The theory and practice of organisations and human resource management. Comparative HRM and employee relations practices.
- Analysis of economic, global and local labour market factors influencing corporate strategy. The nature of management consultancy skills, analytic and diagnostic techniques.
- Ethical requirements within the workplace.
- How the human resource specialist deploys knowledge-based analytical and problem solving skills and competences at both operational and strategic levels.

Consequently the programme aims to enable students to build a body of practical skills and theoretical knowledge – from the operational through the tactical to the strategic – around the management of organisations within different international contexts and then to apply this knowledge to management problems and situations that affect professional practice.

As well as preparing students for further study or career progression, the MA IHRM encourages them to:

- Develop a critical approach to HRM and IHRM theories, literature, issues and practice
- Develop and use problem solving, analytical, evaluative and interpersonal skills
- Continue their development of analytical, investigative research by designing a critical investigation into a relevant IHRM topic of their choice in an area of international human resource management.

To this end the course endeavours to provide students with an intellectually challenging learning environment that is commensurate with masters' level study and promotes lifelong learning.

Besides preparing students for further study or career progression the MA IHRM encourages them to promote the acquisition of skills that will enable students completing the course to:

- Interpret how wider cultural and environmental factors affect organisations by an analysis of factors, global and national, impacting upon the business environment.
- Commit to continuing professional development (CPD) showing an ability to plan and review, systematically and continuously, their personal development.
- Demonstrate competence in a wide range of generic and specific professional skills (e.g., business understanding, strategic thinking, professional and ethical behaviour and intuitive / creative thinking, communication and interpersonal skills).

## Employment and further study opportunities

Today's organisations need graduates with both good degrees and skills relevant to the workplace, i.e. employability skills. The University of Westminster is committed to developing employable graduates by ensuring that:

- Career development skills are embedded in all courses
- Opportunities for part-time work, placements and work-related learning activities are widely available to students
- Staff continue to widen and strengthen the University's links with employers in all sectors, involving them in curriculum design and encouraging their participation in other aspects of the University's career education and guidance provision
- Staff are provided with up-to-date data on labour market trends and employers' requirements, which will inform the service delivered to students.

Those completing the course can be expected to find employment within the IHRM arena, either in the UK or abroad, or to continue their studies in HR related fields. Providing successful students with a higher degree qualification in a well-established management area the course facilitates the development of the critical thinking necessary to plan and manage international human resource strategies. All students will have enhanced their career prospects by gaining a substantial awareness of how organisations operate in an increasingly international business environment. This, together with a developing understanding of cross-national similarities and differences across HRM policies and practices, will augment their potential employability and marketability.

Graduates from the programme will be able to develop an international management career within a wide range of business management opportunities potentially working locally, nationally and trans-nationally for global corporations, trans-European, trans-Asian, African or Australasian companies, management consultancy, general HRM or as expatriate HRM specialists. Additionally the course may enable graduates (and their employing organisation) to facilitate organisational development, such as a move from national to international operations. Past students have gone on to become consultants (internal and external), HR managers, compensation and benefits managers, change management specialists, HR business partners / operations managers, civil servants, and mediators. Companies that have employed our students include Price Waterhouse Coopers, Cap Gemini, BBC, and Visa.

A Master's degree in combination with a CIPD qualification will enhance student employability and marketability. Membership of the CIPD will enable students to attend Branch meetings, network with other professionals in the field and augment their CPD.

## What will you be expected to achieve?

### Course learning outcomes

Learning outcomes are statements of what successful students have achieved as the result of learning. These threshold statements of achievement and are linked to the knowledge, understanding and skills that a student will have gained on successfully completing a course.

**Level 7 course learning outcomes:** upon completion of Level 7 you will be able to:

- 001 Analyse and interpret academic and professional data and information from different countries and international sources. ( KU )
- 002 Systematically and creatively apply knowledge about different approaches to human resource management in different environments in order to challenge presuppositions, engage in research and evaluate theoretical perspectives. ( KU )
- 003 Comprehend and explain the impact of social, cultural, economic and political contexts on Human Resource Management. ( KU )
- 004 Diagnose human resource problems and apply appropriate solutions taking particular account of specific international, national and local contexts, institutions and cultures. ( KU )
- 005 Be analytically aware of the impact on, and implications of, diversity of people for HRM policies and practices. ( KU )
- 006 Discern appropriate HRM strategies that contribute to organisational effectiveness. ( KU )
- 007 Have a strong business understanding and awareness linked to an HRM perspective (nationally and internationally): able to view things from a corporate (not merely functional) perspective, including awareness of financial issues and accountabilities of business processes and operations, of 'customer' priorities and the

necessity for cost benefit calculations when contemplating continuous improvement and or transformational change. ( KU )

- 008 Exhibit the skills and attitudes needed to work effectively in changing organisational roles, structures and working environments. ( KU )
- 009 Have a professional (and ethical) awareness of subject knowledge required for effective performance in the HRM arena. ( KU )
- 010 Analyse the design of HRM processes and activities in order to discern whether they will add value to the organisation and the individuals within them. ( KU )
- 011 Critically evaluate the factors contributing to the work environment that are likely to enhance or inhibit the performance of individuals and teams, showing appropriate knowledge and insight in how to motivate others towards the achievement of shared goals, the establishment of professional credibility and the creation of reciprocal trust. ( KU )
- 012 Show autonomy and confidence in the use of academic and professional resources. ( KU )
- 013 Continue the processes of development and personal growth through self-directed learning ( KU )
- 014 Communicate information, written and spoken in a structured cogent and persuasive way. ( KU )
- 015 Utilise a wide range of conceptual frameworks drawn from academic, organisational and social studies that will aid skills of analysis and problem solving within a business context. ( SS )
- 016 Systematically and creatively apply knowledge about different approaches to international human resource management in different environments in order to challenge presuppositions, engage in research and evaluate theoretical perspectives. ( SS )
- 017 Continue the process of learning and personal growth through self-directed development programmes in order both to develop as an autonomous professional and to respond to changing job demands and organisational problems. ( SS )
- 018 Behave in an ethical and professional way exhibiting professional skills and technical capabilities, specialist subject knowledge, and the integrity in decision-making and operational activity that are required for effective achievement in the IHRM arena. ( SS )
- 019 Recognising processes of group functioning and how such knowledge might be deployed in leading, negotiating, motivating and handling conflict within groups. ( SS )
- 020 Think strategically showing the capacity to create an achievable vision for the future; to foresee longer-term developments; to envisage options and consequences; to select sound courses of action and to challenge the status quo. ( SS )
- 021 Show autonomy and confidence in the appropriate use of academic and professional resources. ( KTS )
- 022 Think strategically; envisioning options and consequences; selecting sound, appropriate courses of action. ( KTS )
- 023 Think analytically by; engaging in a systematic approach to situational analysis, developing convincing, business-focussed action plans, and (where appropriate) deploying intuitive /creative ethical thinking in order to generate appropriate innovative solutions. ( KTS )
- 024 Continue the processes of development and personal growth through self-directed learning. ( KTS )

## How will you learn?

### Learning methods

#### How will you learn?

The teaching and learning strategy within Westminster Business School is governed by the University's Learning and Teaching Strategy. The MA IHRM course has been designed and developed with Equality, Inclusion and Diversity (EDI) at its heart, reflecting the University's commitment to EDI, as will be explained below:

The Teaching and Learning strategy sets out three aims:

(i) to teach in a way that is practical, active, inquiry/problem-focused, and socially engaged. For MA IHRM this means:

- Practical and active modes of delivery on all modules.
- Actively engaging students in research through inquiry.

- Varied, authentic and inclusive means of assessment.
- Classrooms configured to promote active learning – where possible we teach face to face and in a bistro style or workshop environment.

(ii) to provide personalised learning and flexibility for students. For MA IHRM students this means:

- An inclusive, accessible, decolonising and diversifying curriculum.
- Technology enabled classrooms and blended learning.
- Relationships developed through 'close learning' (tutorials and small groups)
- Effective, joined-up academic and professional student support systems.

(iii) to embed critical thinking, employability, enterprise and global fluency in our courses and in co-curricular activities. For MA IHRM this means:

- Employability skills, transferable skills and digital skills are embedded within modules.
- The course is mapped against the CIPD criteria for Chartered Membership.
- Short term outward mobility activities are available in the form of internships organised by the University.
- An internationalised and diversified curriculum has been devised.

## Learning methods

The programme draws upon the current research activities and specialist academic experience and skills of the HR teaching group and provides students and practitioners with a thorough grounding in the academic debates in and about IHRM.

Great emphasis is placed upon the need to develop students' conceptual frameworks and skills in a rigorous manner but also in a vocationally useful way. At Masters Level students are expected not only to understand the nature of theoretical work, but also to be able to ethically apply it, where appropriate and feasible, to the resolution of practical problems. This emphasis on problem solving in turn necessitates an emphasis on the diagnosis of the nature and causes of managerial problems and on the distinction between symptoms and underlying causes. Students are thereby encouraged to think for themselves and to avoid the uncritical application of prescriptive techniques to managerial issues and problems.

The learning environment sets out to promote active, experiential and reflective learning by participants, with scope for and problem-based learning using case studies and analysis, synthesis and evaluation. The learning experience requires independent learning, critical evaluation, reflection, discussion and debate, as well as the opportunity, through the project, to research, in significant depth, a relevant topic. Students are encouraged to work together in an inclusive manner; collaboration and team working are encouraged, although team based summative assessment does not appear on the programme.

A key feature of study within the MA IHRM is the explicit development of transferable skills and aptitudes relevant for personal and career development within the IHRM profession. One of the course aims focuses particularly on skill development and lifelong learning encouraging the development of those interpersonal management skills needed for acting as an internal and external consultant to organisations whether they be based locally, nationally or globally. Transferable professional and personal skills form part of the learning outcomes and assessment strategies on a number of the modules on the course.

An annual HRM conference and a number of skills-based workshops enhance the opportunities for student learning. Conference speakers are expert practitioners and academics who address a range of topics on a particular issue. Skills-based workshops are popular with students who relish the opportunities to practice and share some of their classroom based experiences and learning. Workshops include disciplinary handling, consultancy skills, coaching and mentoring, selection interviewing skills and negotiation.

## Teaching methods

Teaching is through blended learning which involves a combination of classroom based or online lectures and seminars involving a variety of methods of delivery and student participation including, exercises, group work, presentations, discussions, videos, workshops and role-plays and computer-aided techniques. Sessions typically involve a combination of tutor input and student participation and activity. On-line sessions account for no more than one third of the activity and in some modules are not present. The on-line sessions are mainly didactic in nature. In line with the 'thinking, ethical performer' ethos, reflective involvement in the learning process is regarded as essential. Overall, we aim to ensure that we employ a range of methods in order to satisfy a broad range of preferred learning styles.

We seek to create a workshop type atmosphere in the classroom so that students can participate in discussions, as well as pooling their knowledge. The learning environment encourages active, experiential and reflective learning by participants, with plenty of scope for group work, discussion and problem based learning using case studies, analysis, synthesis and evaluation.

The learning experience requires a degree of self-directed independent learning, critical evaluation and reflection – based around information provided for each module, involving structured reading, analysis and problem solving. Students' personal contributions will therefore be a critical factor in influencing the successful achievement of the learning outcomes. Students' own current experience will be used wherever possible and, where appropriate, emphasis is placed on self-organised and group learning. Discussion, debate and sharing experiences are crucial parts of the course.

Students will have the opportunity, through the project to research, in depth, a relevant topic.

A key feature of study within the MA IHRM is the explicit development of transferable skills and aptitudes relevant for personal and career development within the HRM profession both within the UK and abroad. One of the course aims focuses particularly on skill development and the module Skills of the Manager Consultant aims specifically to enable students to develop the interpersonal management skills needed for acting as internal and external consultant to organisations. This module has been specifically designed to assist participants to define, develop and refine those managerial skills that will aid them in their professional careers.

Transferable professional and personal skills form part of the learning outcomes and assessment strategies for a number of the modules on the course.

The annual HRM Conference also enhances student learning. Conference speakers are expert practitioners and academics who address a range of topics on a particular HR issue.

## **Assessment methods**

The overall strategy of Masters level IHRM assessment is that, in all subject areas, students are required to:

1. Demonstrate an ability to go beyond the mere exposition and reproduction of textbook facts (and concepts, approaches, models and theories) and apply these to practical situations.
2. Provide evidence in their work of both analytical and critical ability, that is, to show an awareness of how all IHRM practice is informed by theoretical presuppositions upon which analysis and critique can and should be exercised.
3. Demonstrate an ability to conduct empirical and / or theoretical work in a specialist project area.

A variety of 'authentic' assessment tasks are set. These are intended to reflect skills and /or knowledge needed in the workplace. There is no use of examinations as a method of assessment.

Assessments are designed to test the achievement of all learning outcomes in each module. Assessments only test the actual learning outcomes so if speed of response, for example, is not a learning outcome then it isn't tested.

Students are provided with the assessment briefing, the date of submission and the marking criteria in the first session of each module. This is to allow you to plan your work and make the best use of your time to meet the module learning outcomes.

Each module aims to have an element of formative feedback so that students can assess their own progress and make any adjustments necessary in order to improve their overall performance. Where a module does not have formative assessment, there will be an opportunity during each module to get feedback on progress prior to submission of the assessment.

Arrangements are also made for students who qualify to be given extra time to submit their assessed work. This would be either in the event of unavoidable events, or where a student qualifies for reasonable adjustments to be made.

Modules are assessed using various appropriate methods drawn from the following list:

- Work-based report, critical evaluation of HRM policy or practice; word length typically in the range of 2,000 - 2,500 words.
- Skills development practical assignment.
- Literature review; word length typically in the range 2,000 - 2,500. Classroom presentation and report of same.
- Group-work assignment.
- Research Project, 40-credit; word length typically in the range 8,500 - 10,000.

## Course Structure

This section shows the core and option modules available as part of the course and their credit value. Full-time Postgraduate students study 180 credits per year. Additional free text information on the choices may also be included, for example where students must choose one of two modules.. Course structures can be subject to change each academic year following feedback from a variety of sources.

## Modules

### Level 7

The list of core modules plus one option module to be taken either in semester 1 or semester 2.

Module Code	Module Title	Status	UK credit	ECTS
	Behaviour, Culture and Change	Core	20	10
7HURM001W	Global Employment Relations	Core	20	10
	HRM Research Project	Core	40	20
7HURM006W	Human Resource Management and the Business Context	Core	20	10
7HURM008W	International Human Resource Management	Core	20	10
	People Practice	Core	20	10
7BUSS014W	Skills of the Manager/Consultant	Core	20	10
7LEAD004W	Designing and Delivering Training	Option	20	10
7HURM003W	Employee Relations and Employee Engagement	Option	20	10
	HR Analytics	Option	20	10
7LEAD008W	Learning for Career Development	Option	20	10
7HURM011W	Managing Equality, Diversity & Inclusion in the Workplace	Option	20	10
7HURM013W	Organisational Analysis, Design and Development	Option	20	10
7HURM018W	Reward Management	Option	20	10
	Talent Management	Option	20	10
7LEAD001W	The Psychology of Assessment & Selection	Option	20	10

Please note: Not all option modules will necessarily be offered in any one year. In addition, timetabling and limited spaces may mean you cannot register for your first choice of option modules.

## Professional body accreditation or other external references

Westminster Business School is an accredited Chartered Institute of Personal Development (CIPD) centre. The MA IHRM course maps and aligns to the CIPD Profession Map core knowledge and core behaviour standards at Chartered level. Students who graduate with a Diploma will need to have passed all core modules in order to gain Associate level of CIPD membership. Both Masters and Diploma students have the eligibility to potentially upgrade their membership to Chartered Member depending on evidencing their experience via the CIPD upgrading process. There is no CIPD accreditation for a post-graduate certificate exit award. Westminster Business School will pay your CIPD joining fee and your initial membership fee.

## Course management

A Course Leader from within the School of Organisations, Economy and Society will manage the course, which is part of a family of Human Resource Management programmes offered by Westminster Business School. The Department also offers a Master's degree in Human Resource Management.

15 full-time-equivalent staff and eight visiting lecturers who, between them, have extensive business, consultancy and research achievements, staff the course. Where appropriate outside speakers (often practitioners within the HR field) are used to supplement the lecturing staff by giving special talks/lectures.

## Academic regulations

The current Handbook of Academic Regulations is available at [westminster.ac.uk/academic-regulations](https://www.westminster.ac.uk/academic-regulations).

Course specific regulations apply to some courses.

## Academic Support

Upon arrival, an induction programme will introduce you to the staff responsible for the course, the campus on which you will be studying, the Library and IT facilities, additional support available and to your Campus Registry. You will be provided with the Course Handbook, which provides detailed information about the course. Each course has a course leader or Director of Studies. All students enrolled on a full-time course and part time students registered for more than 60 credits a year have a personal tutor, who provides advice and guidance on academic matters. The University uses a Virtual Learning Environment called Blackboard where students access their course materials, and can communicate and collaborate with staff and other students. Further information on Blackboard can be found at <https://www.westminster.ac.uk/current-students/studies/your-student-journey/when-you-arrive/blackboard>

The Academic Learning Development Centre supports students in developing the skills required for higher education. As well as online resources in Blackboard, students have the opportunity to attend Study Skills workshops and one to one appointments. Further information on the Academic Learning Development Centre can be found at [westminster.ac.uk/academic-learning-development](https://www.westminster.ac.uk/academic-learning-development).

Learning support includes four libraries, each holding a collection of resources related to the subjects taught at that site. Students can search the entire library collection online through the Library Search service to find and reserve printed books, and access electronic resources (databases, e-journals, e-books). Students can choose to study in the libraries, which have areas for silent and group study, desktop computers, laptops for loan, photocopying and printing services. They can also choose from several computer rooms at each campus where desktop computers are available with the general and specialist software that supports the courses taught in their College. Students can also securely connect their own laptops and mobile devices to the University wireless network.

## Support Services

The University of Westminster Student and Academic Services department provide advice and guidance on accommodation, financial and legal matters, personal counselling, health and disability issues, careers, specialist advice for international students and the chaplaincy providing multi-faith guidance. Further information on the advice available to students can be found at <https://www.westminster.ac.uk/student-advice>.

The University of Westminster Students' Union also provides a range of facilities to support students during their time at the University. Further information on UWSU can be found at <https://www.westminster.ac.uk/students-union>

## How do we ensure the quality of our courses and continuous improvement?

The course was initially approved by a University Validation Panel. University Panels normally include internal peers from the University, academic(s) from another university, a representative from industry and a Student Advisor.

The course is also monitored each year by the College to ensure it is running effectively and that issues which might affect the student experience have been appropriately addressed. Staff will consider evidence about the course, including the evidence of student surveys, student progression and achievement and reports from external examiners, in order to evaluate the effectiveness of the course and make changes where necessary.

A Course revalidation takes place periodically to ensure that the curriculum is up-to-date and that the skills gained on the course continue to be relevant to employers. Students meet with revalidation panels to provide feedback on their experiences. Student feedback from previous years is also part of the evidence used to assess how the course has been running.



## How do we act on student feedback?

Student feedback is important to the University and student views are taken seriously. Student feedback is gathered in a variety of ways.

- Through student engagement activities at Course/Module level, students have the opportunity to express their voice in the running of their course. Course representatives are elected to expressly represent the views of their peers. The University and the Students' Union work together to provide a full induction to the role of the course representatives.
- There are also School Representatives appointed jointly by the University and the Students' Union who meet with senior School staff to discuss wider issues affecting student experience across the School. Student representatives are also represented on key College and University committees.;
- All students are invited to complete a questionnaire before the end of each module. The feedback from this will inform the module leader on the effectiveness of the module and highlight areas that could be enhanced.
- Final year Undergraduate students will be asked to complete the National Student Survey which helps to inform the national university league tables.

This programme specification provides a concise summary of the main features of the course and the learning outcomes that a student might reasonably be expected to achieve and demonstrate, if they take full advantage of the learning opportunities that are provided. This specification is supplemented by the Course Handbook, Module proforma and Module Handbooks provided to students. Copyright in this document belongs to the University of Westminster. All rights are reserved. This document is for personal use only and may not be reproduced or used for any other purpose, either in whole or in part, without the prior written consent of the University of Westminster. All copies of this document must incorporate this Copyright Notice – 2021©